

PACE Conflict of Interest & Affidavit of Image Authenticity

The presenter of the course him- or herself must complete this section.

INSTRUCTOR CONFLICT OF INTEREST DECLARATION

All Academy of General Dentistry (AGD) Program Approval for Continuing Education (PACE) approved continuing education (CE) providers are expected to document that they asked all instructors to declare any potential conflicts of interest they have so that they may be disclosed to potential attendees prior to course attendance. Having an interest in or an affiliation with a corporate organization does not prevent one from presenting educational information, but the relationship must be made known to the audience. Failure to disclose or a false disclosure shall result in an instructor's removal from the program.

SOMSA CONFLICT OF INTEREST POLICY

It is the policy of the Society of OMS Administrators (SOMSA) that all speakers at any program offered by SOMSA, who have a personal interest or financial investment in a company or product, abide by the following:

1. While it is permissible to mention a product or company in an educational course, the speaker shall avoid distributing any handout material that includes a company name, address, and phone number, or any material that could be construed as pushing or actively attempting to sell a particular product or company, except on the Contact page and clearly labeled so as to be construed as for speaker follow-up only.
2. The speaker is prohibited from displaying their products anywhere except in an exhibit hall, but the speaker may make reference to such an exhibit. After the question and answer session and a closing comment from a SOMSA moderator or other representative, the speaker may tell attendees their name, affiliation, and one (1) special offer extended or about one (1) new product or service to attendees at the event. Total time of this pitch should not exceed three (3) minutes.
3. No salesperson representing a company or product may take an active role in the presentation of a course without written approval of SOMSA.

Check one:

- ☐ I, the undersigned, declare that neither I nor any member of my family have a financial arrangement with any corporate organization offering financial support or grant monies in regards to my continuing dental education presentation at the _____ webinar.
- ☐ I, the undersigned (or an immediate family member), have a financial interest/ arrangement or affiliation with a corporate organization offering financial support or grant monies for or related to the content of my continuing dental education presentation at the _____ webinar as follows (there is no need to disclose the actual financial value of any affiliation):

_____ (initials)



NATURE OF THE FINANCIAL INTEREST ENTITY/CORPORATE ORGANIZATION

- ☐ Employee, full- or part-time _____
- ☐ Grant/Research Support _____
- ☐ Consultant _____
- ☐ Stock/Shareholder _____
- ☐ Owner/Part Owner (specify) _____
- ☐ Honorarium _____
- ☐ Other financial or material support (Please Specify) _____

____ (init.) I understand that this form will be available for review by program participants.

Print Name

Signature

Date

Affidavit of Image Authenticity

Instructors are expected to refer to sound scientific evidence when presenting information. Additionally, when instructors use digital images to present or illustrate **specific clinical conditions and results**, they are expected to present actual results. The Academy of General Dentistry (AGD) Program Approval for Continuing Education (PACE) Council is aware that technology allows digital images to be easily enhanced or modified but has determined that it is not ethical for instructors to use altered slides within a course presentation.

RELATED PACE STANDARD: VIII INSTRUCTORS, CRITERIA E

CE program providers must assume responsibility for taking steps to ensure that images presented in courses have not been falsified or misrepresent the outcome of treatment. Signed affidavits of image authenticity must be obtained from all faculty members.

Expectations

All PACE-approved continuing education (CE) providers are expected to document that they have made it clear to instructors that it is not acceptable for them to use modified/enhanced slides within their presentation or hand-outs that would misrepresent the actual outcome of treatment. PACE recommends requiring all instructors to sign an affidavit that identifies this issue. It also is acceptable to include language regarding this issue in an overall speaker agreement.

AFFIDAVIT

I, _____, instructor for the educational program entitled, _____, to be presented at the SOMSA 2020 Annual Conference, declare that all visual images, electronic or otherwise, used by me or my associates during this program, to the best of my knowledge have not misrepresented or falsified the treatment outcome. However, if corrections have been made to any images to better demonstrate an educational topic, these corrections will be fully explained and disclosed to the audience so as to ensure that no member of the audience believes that the image presented was not in its natural state.

Description of images altered for educational purposes (continue on attached page, if needed):

____ (init.) I understand that this form will be available for review by program participants. I submit that the above is true and accurate.

Print Name

Signature

Date